

Proclamation

WHEREAS, The vast majority of Americans recognize that life insurance helps safeguard their families' financial security and Texans own individual, group, and credit life insurance policies with a total value of \$2.2 trillion; and

WHEREAS, each year life insurance benefits are a source of financial relief to families that are confronted with the death of a loved one. Insurers paid almost \$27 billion in claims and payments in 2013; however, a majority of families either have no insurance or have less coverage than experts recommend; and

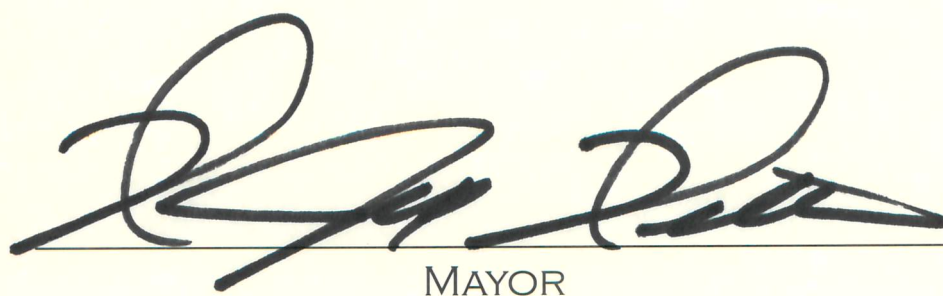
WHEREAS, during these times when so many families are struggling, life insurance is more important than ever because most people have fewer financial resources to rely on in the event of a premature death in their family; and

WHEREAS, during this special month, consumers are encouraged to become more aware of their life insurance needs, seek professional advice and take action to achieve financial security for their families.

NOW, THEREFORE, I, W. Jeff Williams, Mayor of the City of Arlington, Texas, and on behalf of the Arlington City Council, do hereby proclaim the month of September 2016 as

LIFE INSURANCE AWARENESS MONTH

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City to be affixed this 19th day of August in the year of Our Lord two thousand and sixteen.



MAYOR

